



Lucky Shopper Draw

The Lucky Shopper voucher draw permits market goers to win a cash prize to spend at the market and permits stallholders to win \$30 (i.e. the value of one standard site) off their next stall fee.

How does it work? (The stallholder)

- A committee member will distribute the Lucky Shopper Draw QR Code at the beginning of the market. Stallholders may request a copy of the Lucky Shopper Draw QR Code from the Community Stall.
- When a customer purchases a product from your stall, please show them the Lucky Shopper QR Code (or have it on display). They can then enter the draw directly from their mobile phone by scanning the code.

There are 2 lucky shopper draws approximately 10.30am and 12.30pm.

The winner receives 2 x \$10 gift certificates. This is considered the same as cash for the purpose of purchases at the market including change for part value sales.

The stallholder redeems the value of the gift certificate by taking it to the Community Stall to receive the cash value.

Stallholder Prize

The stallholder also goes into a separate draw to win \$30 off their next stall fee. This is conducted at the conclusion of the market by taking the stall name from each stallholder and conducting a random draw by the committee. This ensures that every stallholder has an equal chance of winning no matter the number of sales they make on the day. The result is published on the Stallholder Facebook page.

The Customer

- When you visit our market, scan the Lucky Shopper QR Code at any stall when you make a purchase.
- Complete the online entry form with your contact details on market day. You then go into the draw to win \$20 in gift certificates (2 x \$10) for spending at the market.
- The Lucky Shopper draw is held twice each market day at approximately 10.30am and 12.30 pm.
- The winner can use the gift certificates on the day or at any market for the following 12-months from the date of the gift certificate.

