



# Lucky Shopper Draw

The Lucky Shopper voucher draw permits market goers to win a cash prize to spend at the market

How does it work?

- The Lucky Shopper entry forms are distributed to stallholders throughout the market
- Market visitors can enter the Lucky Shopper Draw by filling in the information on the form and depositing it into the “Lucky Draw” tin at the Community Stall

There is 1 lucky shopper draw at approximately 12.30pm.

The winner receives 2 x \$15 gift certificates. This is considered the same as cash for the purpose of purchases at the market including change for part value sales.

When the customer uses the gift certificate at any stall, the stallholder can redeem the value of the gift certificate by taking it to the Community Stall to receive the cash value.

## The Customer

- When you visit our market and purchase an item at any stall you can ask for an entry form or be offered one by the stallholder.
- Complete the entry form and deposit it at the Community Stall. You then go into the draw to win \$30 in gift certificates (2 x \$15) for spending at the market.
- The Lucky Shopper draw is held once each market day at approximately 12.30 pm.
- The winner can use the gift certificates on the day or at any market for the following 12-months from the date of the gift certificate.

## The Stallholder Lucky Draw

The Stallholders at each market go into a separate draw to win \$30 off the next stall fee. Each stallholder gets one entry and one draw is conducted by the committee at the conclusion of each market. This ensures that every stallholder has an equal chance of winning no matter the number of sales they make on the day.

The winner receives \$30 off their next stall fee.(i.e. the value of one standard site). The winners are announced on the MVM Stallholder Facebook page.